

Name (max. 1): _____

Title: _____ Project #: _____

CMed 20/30

GRAPHIC DESIGN – Yearbook Pages

Description

This project requires you to produce SIX yearbook pages for the current production year yearbook.

Format

Using the Picaboo Yearbooks website, you will create six theme-based pages adding images, text and other graphics. You will need to select a variety of the best shots available for your themes. Your page will also need a title and a high-resolution background. This projects requires careful consideration of principles of graphic design as well as creating a product that people will enjoy and wish to purchase. Sensitivity to including a variety of people in photos that they will be happy to share with others.

Pre-Production Elements

Choose from the selection of pages available. Keep in mind that some sections are single-paged, some 2 and some 4. You will need to create 6 pages in total so you will not want to pick two 4-page sections.

Possible Choices*

Section	Estimated Pages
Welcome Week	2
Terry Fox	1
Dances	4
PCS Cup	2
Halloween	1
Panther Cup	1
Ski Day	2
Track and Field	2
Volleyball	4

Section	Estimated Pages
Remembrance Day	1
Family Fun Night	1
Christmas	1
Science	1
Band	1
Awards Night	2
Badminton	1
High School Field Trips	1
Hoopfest	1

**These may vary from year to year. Alternate page organization may be possible. Availability may differ as pages get completed. Be sure to consult available page options.*

Scoring (5%)

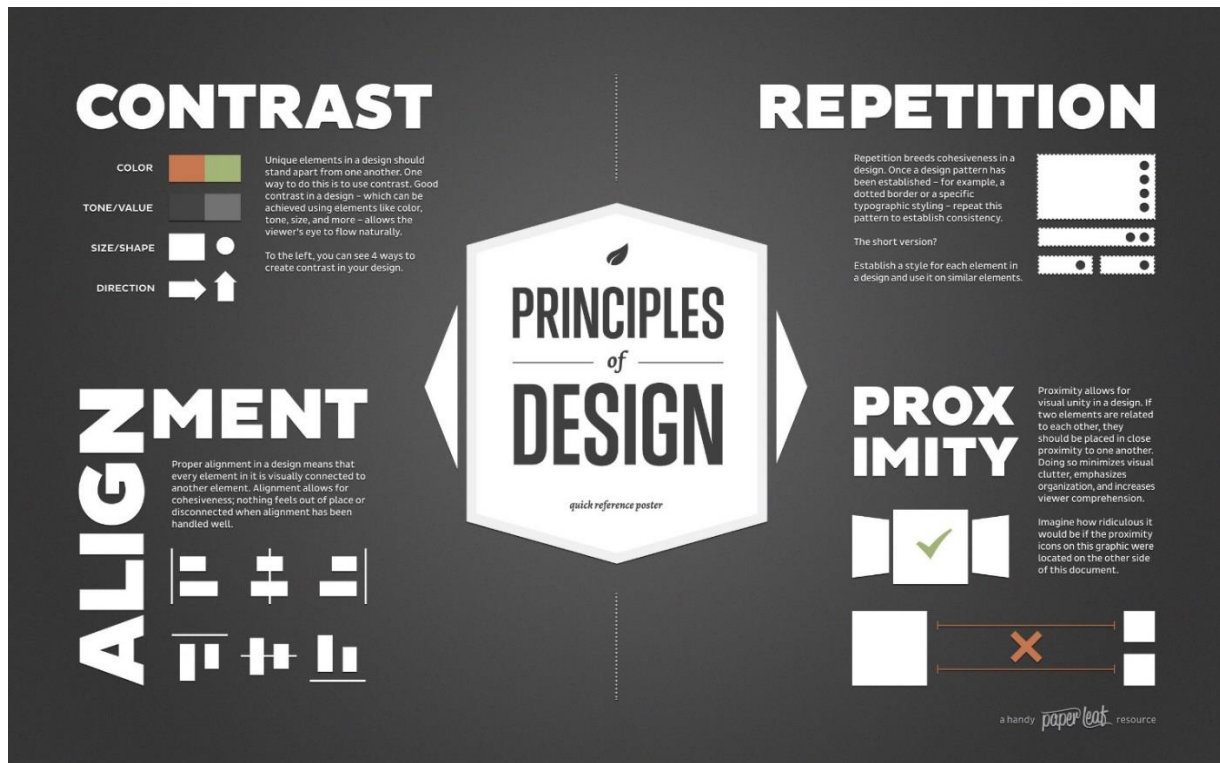
	Hard copy	E-file
<input type="checkbox"/> Chosen sections that total 6 pages	✓	X

Production Elements

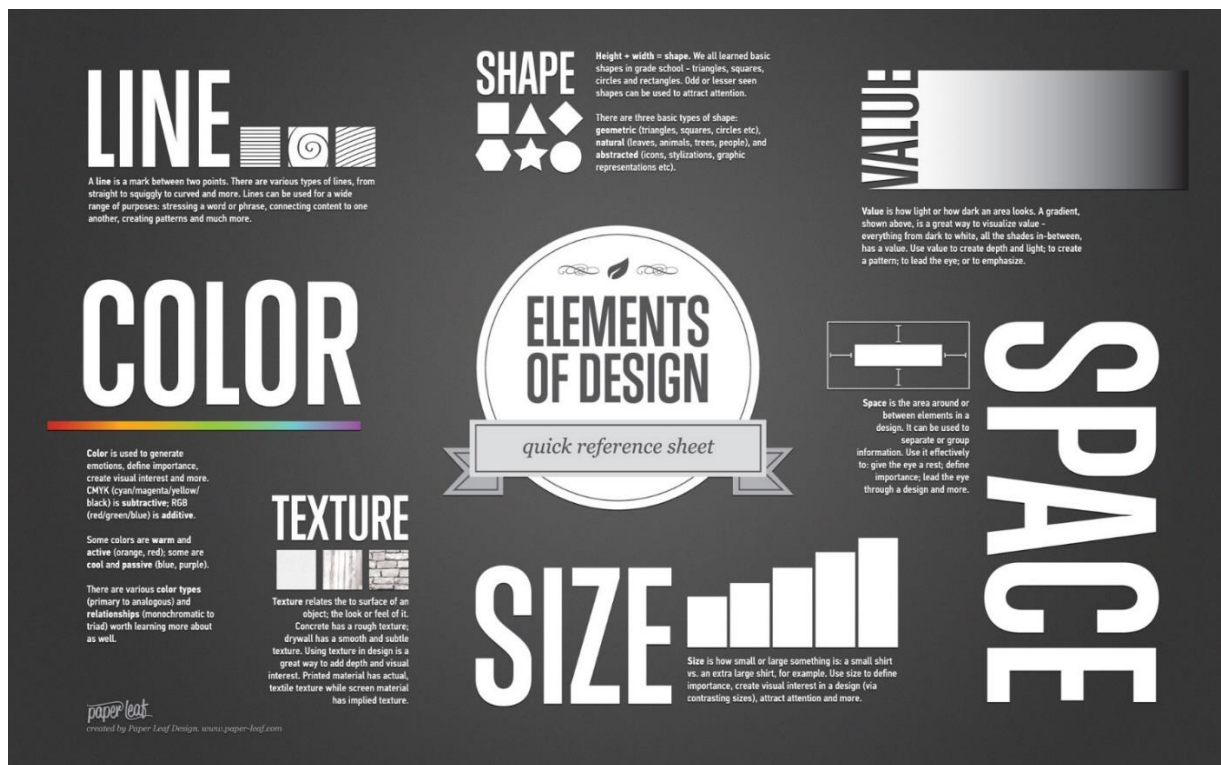
Find a good variety of high-quality photos from the ones available. Arrange them with consideration to design principles and elements. Add borders to the images. Add a title and other elements (clipart, shapes, etc.) as appropriate. Add a suitable high-resolution background image. It should be faded out so it does not distract from the rest of the page.

Revised February 2018

Be deliberate in your application of the principles of design (shown below).



Also, be mindful of which design elements you will incorporate as well. Not all elements need to be included but the ones that are should be done with purpose.



Scoring (70% - 80%)

- Includes all required elements (title, background, clipart/shapes)
- Follows principles of design
 - Uses contrast
 - Repetition applied
 - Purposeful alignment
 - Logical proximity
- visually appealing layout, suitable background

Post-Production Elements

Write a description for each section of how you applied the principles of design throughout and which elements were incorporated and with what intent. This should be about half a page to a page long. Print out a hard copy. Have a peer review your yearbook pages (you will need to be logged in to show your reviewer) and be prepared to make last minute adjustments.

Complete a Project Reflection form.

Scoring (15% - 25%)

	Hard copy	E-file
<input type="checkbox"/> Peer review	X	✓
<input type="checkbox"/> Description of design applications and element use	✓	X
<input type="checkbox"/> Project Reflection	X	✓
<input type="checkbox"/> Neatly organized duotang with all required papers	✓	X

SUMMARY

A single element, done well, can be outstanding, however, done poorly, can bring down the entire feel of the entire production. Weight each category accordingly. Total must equal 100.

Sections completed:

Category	Weight Range	Choose a weighting	Score
Pre-production	5%	5%	
Production	70% to 80%		
Post-production	15% to 25%		
TOTAL		100%	